



80% of teens & 60% of young children who need help are not getting it

70% of youth receiving mental health services receive them at school

Kids are more likely to seek help when counseling is offered at school, especially when it's free

CASSY partners with over 40 schools in San Mateo & Santa

Clara Counties to ensure our youth have the social and

emotional support they need to be successful in school and in

life.



Our mission is to de-stigmatize mental health services and make supporting students' social and emotional well-being the norm in our local schools. We envision a world where all students have the continuity of support they need, from the first day of kindergarten until they graduate from high school, to be successful in school and in life.

Commitments & Values

Be **available** to help all students, regardless of their ability to pay.

Partner with schools to make mental health services a natural part of the educational process.

Tailor our programs to meet the unique needs of the population we will serve.

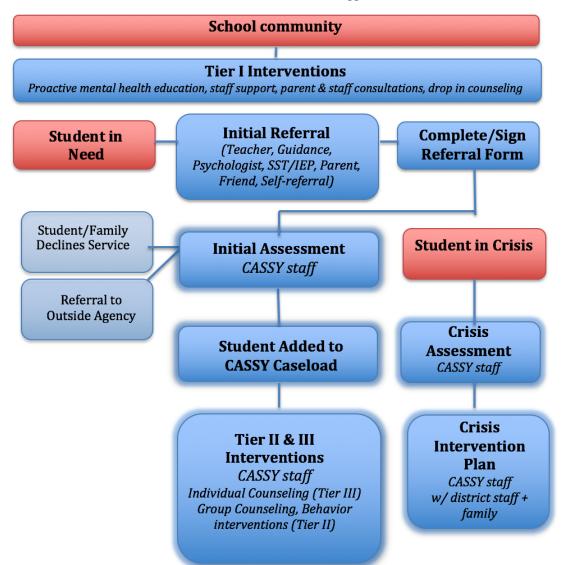
Hire, train and **mentor** professional therapists who love working with youth.

Commit to making a difference.

CASSY places competent, compassionate therapists directly on school campuses, eliminating the transportation, financial, and insurance barriers that so often prevent young people from getting the help they need.

We support students through individual, group, and family counseling, while also offering crisis support and intervention, staff and parent consultations, and classroom lessons such as bully prevention,

depression, mindfulness, and suicide awareness.

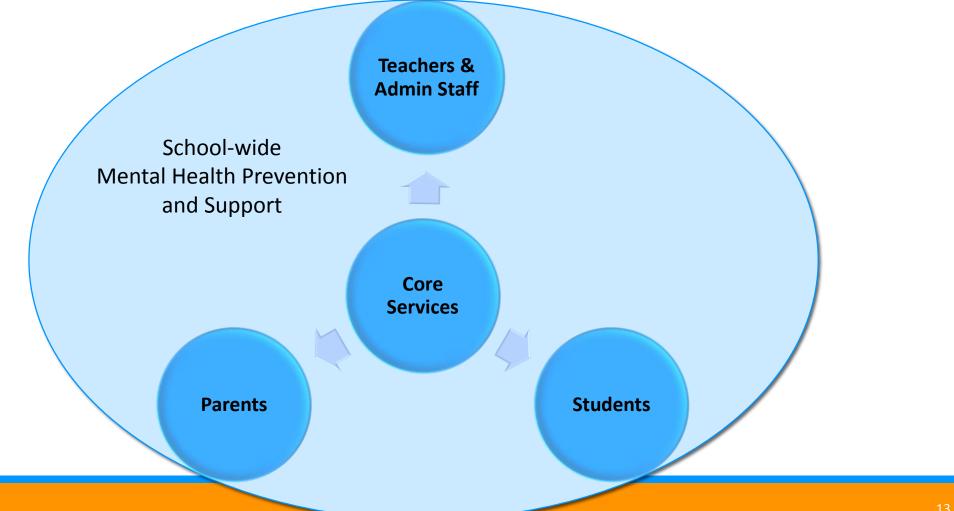


CASSY School-Based Mental Health Support Model

Theory of Change

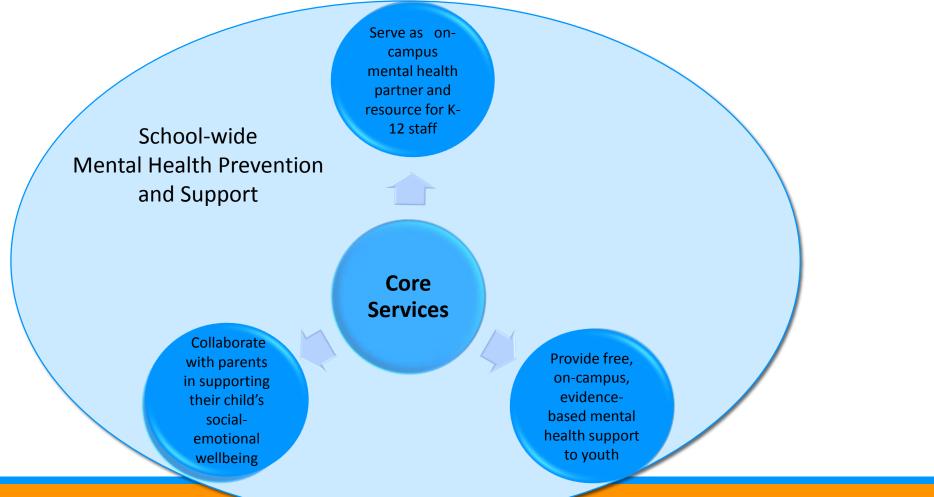
Overall Theory of Change

CASSY partners with local schools to support students' social and emotional well-being through individual and group counseling, crisis intervention, and preventative mental health education.



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Teachers and Administrators

Activities		Outcomes	
	Near-Term	Intermediate	Long-Term
Serve as on-campus mental health partner and resource for K-12 staff	Teachers and admini	strators have	
 Positively support students with social- emotional concerns by providing access to high quality mental health services Consult with teachers about how to more effectively support 	 More time for instruction Improved access to information about student needs More tools to address the social- emotional and behavioral needs of students 	 Improved institutional support system for managing youth's mental health needs High-quality school-wide mental health curricula 	 CASSY as a trusted partner on mental health & SEL issues Access to custom curricula that responds to dominant SEL and mental health needs on campus
 Partner with administrators to ensure cohesive SEL system Teacher training on 	Prevention	 Improved understanding of youth mental health triggers, risks, and 	 Increased responsiveness for managing school wide risks Reduction in crisis events
mental health topics		prevention strategies	School climate improves

Students						
Activities	Outcomes					
	Near-Term	Intermediate	Long-Term			
Provide free, on- campus evidence- based mental health support to youth • Individual therapy • Group therapy • Crisis intervention • External referrals • Classroom-level mental health lessons across general ed students	 Students Build healthy relationship skills Experience symptom reduction Increase healthy coping strategies Obtain access to support during crisis Receive re-entry support following hospitalization 	 Build resiliency Increase positive, pro-social behaviors Improve academic success (GPA, attendance, DAP) 	 Know where and when to seek mental health support Develop tools to manage social- emotional stressors Experience improved life functioning Build healthy relationships 			
	Prevention	• All students know when and how to seek mental health support	• All students have basic tools to manage social- emotional stressors			

Parents						
Activities	Outcomes					
	Near-Term	Intermediate	Long-Term			
Collaborate with parents in supporting their child's social- emotional wellbeing • Parent consultation and coaching • External resources and referrals • Parent education workshops	 Parents are More informed about their child's mental health needs Build tools for supporting their child's social- emotional well- being Able to access resources and referrals 	 Improved parenting and relational skills with their child Increased understanding of their child's mental health needs 	 Increased confidence in supporting child's mental health needs Improved communication and relationship with their child 			
	Prevention	• <i>All</i> parents support their child in seeking mental health support	• All parents have tools for supporting child's mental health needs			

In 2016-2017...

The CASSY team served over 4,000 youth, their schools, and their families by providing:

- 70,000 hours of onsite counseling services and support
- Over 21,000 individual and group therapy sessions
- 4,800 parent consultations
- 10,000 school staff consultations

Thanks to all of their hard work,

- 96% of youth in CASSY services increased psychological, social, and occupational functioning
- 82% attended school more often
- 68% resolved their disciplinary concerns
- 95% of students met at least one of their treatment goals

CASSY in PAUSD 16-17 & 17-18

CASSY provided **9,000** hours annually of on-campus support to the elementary schools.

- Our therapists served over **260** students, providing:
 - 1,020 parent consultations
 - **2,200** staff consultations
 - 3,000 individual and group therapy sessions
 - And presented **250** classroom lessons.

In 17-18, CASSY:

- Serves 8 elementary schools and 5 secondary schools
- Provides **76 days** of service each week
- 24,000 hours of service annually
- In the first three months of school, we've seen over **450 youth** for individual services

Evaluation & Outcomes

Quantitative

Service level stats (#students seen, demographics, goals achieved, etc)

Attendance/Truancy rates

Behavioral (suspensions, etc)

Mental health assessments (CGAS)

Qualitative

Surveys to principals, students, and parents

Other

Theory of Change

16-17 PAUSD Impacts (Elementary)

Description	Result
The Children's Global Assessment Scale (CGAS) is a tool used to assess the global level of functioning and severity of mental illness in children and adolescents. CASSY therapists assess students at the beginning and end of treatment, with the results compiled at the end. Our goal is to help at least 85% of students maintain or increase positive functioning in their daily life.	
Studies show a link between students with mental health concerns, attendance rates, and ongoing disciplinary concerns.	71% improved their attendance rates
We anticipate that students who work directly with CASSY therapists will show an increase in their attendance rate and/or show a reduction in disciplinary referrals, if these concerns are present.	70% resolved their disciplinary concerns
Treatment goals are the building blocks of a student's treatment plan. Goals are developed with the student and are designed to be specific, realistic, and tailored to the needs of each individual youth.	85% met at least one of their treatment goals

Although my child has only attended a handful of sessions, I am very impressed with the counselor. She asks numerous in-depth questions, is very kind and easy to talk with and cares about children and their well being. She tries to understand the family situation and dynamics to try to help my child better. It is clear that she is a highly devoted counselor and is determined to make a difference in their lives. Thank you for your professionalism and dedication to our children's wellbeing! - Jordan Parent

We see over 4,000 youth per year, meeting the needs of the 20% of kids who otherwise may not have support.

Together, we can make supporting social and emotional wellbeing the norm in our schools!